

# Media Release



Date: Tuesday 9<sup>th</sup> December 2008

## New CEO for Family Day Care Australia

Family Day Care Australia is delighted to announce the appointment of Rhonda Bignell to the position of FDCA Chief Executive Officer, commencing 8 December 2008.

Rhonda is the immediate past CEO of St John Ambulance Australia (NSW) where she provided transformational leadership over a five year period. In that position she developed and introduced a major change program to move the organisation to embrace modern management practices and work together as one team-based entity.

Prior to St John Ambulance Australia, Rhonda was the General Manager of two NSW Councils.

During her career, Rhonda has had direct responsibility for children's services, including long day care, family day care, pre-school, vacation care and outside school hours care.

"Whilst I recognise the many challenges facing the child care sector, Family Day Care Australia fully supports the Australian government's aim to improve and set the standard for high quality child care services across all of Australia.

Family day care has been providing quality, nurturing child care and early childhood education to Australian children for over 30 years and will continue to do so with best outcomes for children as our driving force", she said.

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For further information or to arrange an interview, please contact Kerry Hatton on mobile 0401 944 288 or via email [kerry.hatton@fdca.com.au](mailto:kerry.hatton@fdca.com.au).